

After a fun shopping spree, treat yourself to gourmet food!



TOROMUGI [BF]



TENSHINHANTEN [BF]



AICCHI-CHI [4F]

Based on the idea that "food nurtures body and soul," our menu turns body and soul...
 ● 054-881-6188
 ● 10:00 a.m.-6:30 p.m.
 ● Last order: 6:00 p.m.



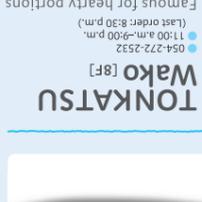
Cafe Comme ça [BF]



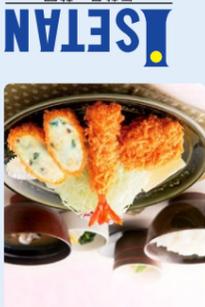
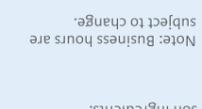
Afternoon Tea TEAROOM [2F]



TSUKIJI SUSHISEI [BF]



TONKATSU WAKO [BF]



ISETAN

Note: Business hours are subject to change.
 Famous for hearty portions and generous service! Free refills of rice, miso soup, and cabbage—perfect for big appetites! Enjoy seasonal dishes updated every three months using fresh, in-season ingredients.



McDonald's Shizuoka Gofukucho Store



STARBUCKS COFFEE TSUTAYABOOK STORE Shizuoka



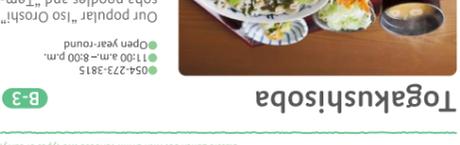
saint marc cafe



DOUTOR COFFEE



Indian Restaurant Maharaja Dining Shizuoka



Togakushisoba



Roast Beef 'TAWARAYA'



GYOZA NO OHSHO SHIZUKA GOFUKUCHOTEN



IL TAVOLO



matsuyafoods Gofukuchoten



Kushikatsu Tanaka Gofukucho-dori



NENECHICKEN Shizuoka Gofukucho-dori



Pick what suits your mood today! Enjoy the hottest gourmet spots in Gofukucho!



KITAGAWA MANNENDOU
 Cat Tote Bag (Shizuoka Version) with Pin-back Button
 Small: ¥1,100 / Medium: ¥1,320
 Pin-back button only: ¥220
 ● 054-253-1483
 ● 11:00 a.m.-6:00 p.m.
 ● Irregular holidays



Ikedaya Shizuoka Store
 Koshi Inden Takane Leather Goods - from ¥2,750
 ● 054-255-9173
 ● 10:00 a.m.-7:00 p.m.
 ● Closed on Wednesdays (Open on public holidays)
 A traditional craft applying lacquer patterns to deer leather. They offer a wide variety of items including personal seal cases and coin purses. Available in three Mt. Fuji colors: white, black, and red.

YAWATAYA A-3
 Embroidered Mt. Fuji Mirror - ¥880
 ● 054-252-0201
 ● 10:00 a.m.-7:00 p.m.
 (Wednesdays: 10:30 a.m.-6:00 p.m.)
 ● Irregular holidays
 A compact mirror with a charming embroidery of Mt. Fuji. Practical and portable—perfect as a souvenir or gift!



MASUTAKE A-1
 washu paper shop
 Japanese paper items - from ¥2,200
 ● 054-254-4541
 ● 10:30 a.m.-5:00 p.m.
 ● Closed on Sundays, Mondays, and the last Saturday of each month (subject to change)
 Original Mt. Fuji-Shaped Dyed Washu Paper Goods

Mihoharaya-honten
 Shizuoka Tenugui - from ¥1,320
 ● 054-252-7111
 ● 10:00 a.m.-6:00 p.m.
 ● Closed on Jan. 1; other irregular holidays
 Tenugui featuring items related to Tokugawa Ieyasu arranged in the style of plastic model parts. Designs incorporate Shizuoka's charms, including Kunozan Toshogu Shrine, tea, seafood, and Mt. Fuji.



TAKARADO A-4
 FUJIYAMA Glass - ¥4,950
 ● 054-254-0141
 ● 10:30 a.m.-7:00 p.m.
 ● Closed on Wednesdays
 A handcrafted SGHR glass that reveals a "Golden Mt. Fuji" when filled with beer. Luxurious in a paulownia box, reasonably priced, and highly practical—this item is a favorite for Shizuoka souvenirs and gifts!



Amanoya Shigeta shoten
 Dai-fugashi Sakurabo (gluten snacks) - ¥702
 ● 054-330-9206
 ● 10:00 a.m.-8:00 p.m.
 ● Closed on Jan. 1
 Shizuoka's famous pink puffed gluten snack "Sakurabo" now comes in a fun, model kit-style box! Don't miss the original kaiju monster artwork by Imiri Sakabashira!



LUSH A-3
 Mt. Fuji & Shiba Inu Gift Set (Bath Bombs) - ¥3,000
 ● 054-275-2660
 ● 10:00 a.m.-8:00 p.m.
 ● Closed on Jan. 1
 A Japan-exclusive set of three bath bombs featuring Mt. Fuji and Shiba Inu dogs—iconic Japanese symbols! The Mt. Fuji bath bomb is inspired by hinoki wood bathtubs and buckets, with a soothing woody fragrance. Relax and enjoy a comforting bath time.



SHIZUKA ISETAN Oishii Furusatomura A-2
 ● 054-251-2211 ● 10:00 a.m.-7:00 p.m. ● Closed on Jan. 1
 A selection of classic Shizuoka souvenirs to carefully curated items. They offer a wide selection of local specialties perfect as gifts—whether for locals or visitors from afar.

For Shizuoka tea gourmet items too, Gofukucho is the place to go!

Chikumeido chaten A-4
 ● 054-254-8888
 ● 10:00 a.m.-7:00 p.m.
 ● Closed on Jan. 1
 Left: A recommended gift set featuring two varieties of richly fragrant Shizuoka sencha.
 Right: A long-selling favorite since its launch in 1933.



NANAYA B-4
 ● 054-251-7783
 ● 11:00 a.m.-7:00 p.m.
 ● Closed on Wednesdays (Open on public holidays)
 Chocolate infused with seven intensities of matcha and roasted green tea (hojicha). Made with premium-grade matcha maximizing flavor concentration.



Gofukucho Eco Bags
 The "GOFUKUCHO" lettering featured across the bags is designed by Shizuoka-born dye artist Michiaki Mochizuki.
 Roomy large-capacity totes for all your carry needs [2 colors - ¥1,200 each]
 The wide gusset makes them perfect for carrying lunch boxes [4 colors - ¥950 each]
 Classic totes with an inner pocket for added convenience. They feature Michiaki Mochizuki's emblem design [Classic Tote: ¥1,200 / Mini Tote: ¥1,100]
 ● Available at: Ikedaya Shizuoka Store B-2 - fushimiya A-4

Shizuoka City's PULCLE Share Cycle Service
 An electric bicycle share service primarily available in the Shizuoka area. Start riding from anywhere—perfect for easygoing sightseeing. Discover Shizuoka's charm with PULCLE! Note: Scan the QR code for details

Use the Designated Meitengai Parking Areas
 Stores displaying the "Shizuoka Meitengai Parking" poster offer free parking vouchers based on purchase amount. Please refrain from parking on the street.
 Shizuoka Meitengai Designated Parking Areas

HP Gofukucho Meitengai
<http://www.gofukucho.or.jp/>
f ID @gofukucho
<https://www.facebook.com/gofukucho/>
ig ID gofukucho_shizuoka
https://www.instagram.com/gofukucho_shizuoka/

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Shizuoka Gofukucho Walking Map



Notes: Items may be out of stock or replaced without notice. All prices include tax. Subject to change.

Savor the charm of Shizuoka! Recommended Places to Visit



Higashigoman and Tatsumi Shrine (Photo by Shizuoka City)



Shizuoka Sengen Shrine

TEL.054-251-0016
The shrine buildings... Important Cultural Properties of Japan...



Aoi Boat Tour

TEL.0120-152-881
After exploring the castle ruins, take a relaxing boat ride around the moat...



Local Design Manhole Covers

These decorative manhole covers brighten the city streets! You might spot characters that symbolize Shizuoka!



Plamoument (Plastic Model Monument)

Discover the rich history and cultural legacy nurtured in Shizuoka. You might just become a Shizuoka expert!



Aoi Square / Aoba Symbol Road

The road extending from City Hall features a central park area, where people can often be seen enjoying lunch on the benches.

Showa-dori
Wakeikazuchi Shrine
Aoba Road Police
Aoba Yokochi

Shizuoka Oden
Aoba Oden Street / Aoba Yokochi
A full lineup of Shizuoka's beloved B-grade gourmet food: Shizuoka Oden...

Hontori
The Shizuoka Bank, Ltd., Head Office
washi paper MASUTAKE
Gemstone Shop Treasure Hunting

Corridor1
Corridor2
Corridor3
Corridor5
1 F: CABANE de ZUCCa
2 F: TEAR AVEDA

Suruga Bank, Shizuoka Branch
Corridor5
Shizuoka City Museum of History

Ryougaecho-dori
YUKI BELLEFEMME
Yoshida Insyodo
Torii Boushi Ten
PASA
WATASHI NO HEYA

Aoba Symbol Road
MIYASHITA Internal Medicine Clinic
Fushimiya Building
Seven - Eleven Shizuoka Gofukuchotōri

Gennan-dori
Shizuoka Parco
Aoi Tower
Shizuoka City Museum of Art

Egawacho-dori
Shizuoka Parco
Aoi Tower
Shizuoka City Museum of Art

Shimizu Bank, Shizuoka Branch
Shizuoka Tenmangu Shrine
Aoba Pharmacy
Gofukucho Tower

Gyoza no Ohsho
Family Mart Shizuoka Gofukucho ten
matsuyafoods
Fudanotsuji Cross
Charm Salon* Masuda
Long life Queens*(8-43F)

Gofukucho Meitengai
Shizuoka City Hall / Aoi Ward Office
Aoi Square
Ambiente
ANSHINDO SHIZUOKA MEGANETEN

Miyuki-dori
Shizuoka City Hall / Aoi Ward Office
Aoi Square
Ambiente
ANSHINDO SHIZUOKA MEGANETEN

Gofukucho Meitengai
Shizuoka City Hall / Aoi Ward Office
Aoi Square
Ambiente
ANSHINDO SHIZUOKA MEGANETEN

Kita-Kaido
The Shizuoka Bank, Ltd., Gofukucho Branch
Ogushi Shrine
JR Shizuoka Station North Exit

- Childcare Support & Family-Friendly Facilities
SHIZUOKA ISETAN
Shizuoka Central Parenting Support Center

- Convenience Stores
Seven - Eleven Shizuoka Gofukuchotōri
Family Mart Shizuoka Gofukucho ten

- Halls & Services
DAIKICHI Shizuoka Gofukucho ten
KANPAPA Shizuoka

- Financial Institutions
The Shizuoka Bank, Ltd., Gofukucho Branch
Shimizu Bank, Shizuoka Branch

- Parking, Real Estate & Offices
Earth Care Group
estlinks Co.

- Pharmacy, Medical, Health & Sports
Aoba Pharmacy Gofukuchoten
ANYTIME FITNESS Shizuoka Gofukucho

- Beauty & Cosmetics
Hair Salon Sapuri
Charm Salon*Masuda

- Restaurants, Food & Fast Food
Amanoya Shigeta shoten
Imozou shizuoka
Indian Restaurant Maharaja Dining Shizuoka

- Daily Goods, Interior & Personal Seals
Ambiente
KITAGAWA MANNENDOU
Kuritanbo yakushomaeten

- Musical Instruments, Classes, Bookstores & Entertainment
KAWAI SHIZUOKA
SOUND KITCHEN

- Department Stores
SHIZUOKA ISETAN

- Fashion
asics walking shizuoka
AMIRI

- Jewelry, Watches & Eyewear
PRIMO Shizuokaten
AIOC HIKINO

HOTEL GUIDE
HOTEL ASSOCIA SHIZUOKA
SHIZUTETSU HOTEL PREZIO SHIZUOKA-EKIKITA
Shizuoka Town Hotel